

4,000+

Member
Organizations
Worldwide

12,000+

Member
Executives

CXOs from across the entire executive suite use the collective experience and insight of our network every day to improve their personal and corporate performance.

50+

Countries
Represented in
Our Network

Our shared-cost research model allows us to provide insight at the quality standard of the leading strategy consultants but at a fraction of the cost.

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2008 EVENTS AND RESOURCES

Q3 AND Q4 EVENTS AND RESOURCES

TELECONFERENCES



Avoiding the Greenwashing Stigma

Host: Scot Case, VP of TerraChoice

• 22 September, 12:00 p.m. EDT



Meeting Product Safety Sustainability Goals

Host: Greg Bond, Corporate Director of Product Responsibility and Asia Pacific Director, EH&S, Dow Chemical

• 12 November, 9:00 a.m. EDT



Employee Sustainability Education and Engagement Findings

• 19 November



Understanding Carbon Offsets Strategies



Real Estate's Contribution to Environmental Sustainability Member Meeting Takeaways



Tracing Sustainable Practices in a Global Supply Chain

RESEARCH INITIATIVES



Sustainability Communication Strategies



Lifecycle Analysis 101



Anatomy of a World-Class Sustainability Organization

Q1 AND Q2 2008 EVENTS AND RESOURCES



Carbon Neutral Computing

Host: Rosalee Hermens, CIO, Timberland Company

• 10 January



How Sustainability Affects Strategy

Host: Anish Gupta, Director, Strategic Support Services, Reckitt Benckiser

• 17 January



How Environmental Impact Assessment Informs Corporate Strategy

Host: Tod Arbogast, Director, Sustainable Business, Dell, Inc.

• 5 February



Developing and Implementing a Green Logistics Strategies

Host: Antonio Galvao, VP, Global Plan and Deliver, JohnsonDiversey

• 19 February



Responsible Sourcing and Sustainable Supply

Host: David Lawrence, Risk and Governance Director, Global Procurement, Diageo

• 14 May



Meeting the Green Data Center Mandate

Panel Teleconference

• 27 May

RESEARCH INITIATIVES



Embedding Sustainability in Your Business



Sustainability Benchmarking Report

ONGOING INITIATIVES



Weekly E-Mail Discussion

Sustainability Forum EPNGroup

Questions? Contact us at sustainability@executiveboard.com.

OVERVIEW OF SUSTAINABILITY RESOURCES

Bringing thousands of executives and resources together...

PEER-TO-PEER E-MAIL FORUM

Moderated, weekly e-mail newsletter that allows executives tasked with sustainability initiatives to pose questions directly to their peers at other firms

PEER-TESTED TOOLS AND TEMPLATES

Access to cross-functional tools and templates used by member companies to help in the design and implementation of sustainability strategies

The screenshot shows the Sustainability Forum website with a navigation bar including Home, Research and Tools, Best of the Web, Meetings and Teleconferences, Connect with Peers, and Benchmark Your Organization. The main content area features an 'E-Mail Peer Group' section with a 'Join Now' button, an 'Upcoming Events' section for a Diageo event, a 'Sustainability Forum News FEED' with links to Environmental Leader, SocialFunds.com, Business & Sustainable Development News, GreenBiz.com, and CSRwire.com, and a 'This Week's Snap Poll' about supplier sustainability practices.

TELECONFERENCES

Bimonthly teleconferences where CXO executives are on call to field questions directly from other member executives about how they have implemented a sustainability strategy within their firm

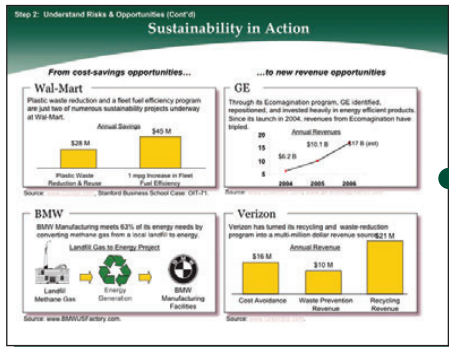
BENCHMARKING

Access to data captured from across the member network on topics such as effectiveness of various organizational homes for sustainability initiatives, list of vendors that members recommend, goals that have been set for footprint reductions, etc.

...to increase the financial impact of sustainability initiatives

Building a Sustainable Business

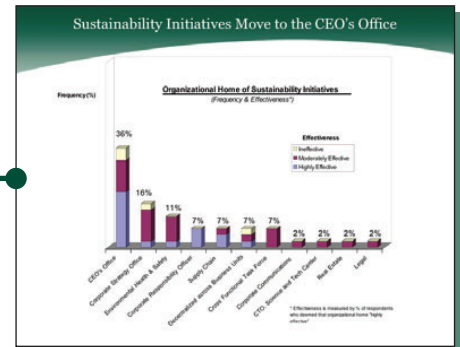
CEO Workbook to Kick-Start a Sustainability Initiative



Forum resources include business-case presentations that can be downloaded, edited, and incorporated directly into member PowerPoint presentations.

The Case for Sustainability

Quantitative Findings of Business Opportunities and Impact



THE SUSTAINABILITY FORUM
Businesses in Partnership for Responsible Growth

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